



**ATHENIAN LEADERSHIP SOCIETY DIALOGUE**  
**FIRST COME – FIRST SERVED (MAXIMUM 25 PARTICIPANTS, MINIMUM 8)**

**Date:** Friday, March 19, 2010, 9:00 a.m. – 4:00 p.m.

**Location:** City of Lucas,  
665 Country Club, Lucas, Texas 75002

**Cost:** \$50.00 (lunch and book are not included)

**Leader:** Chief G. M. Cox, City of Murphy

**This Dialogue has been pre-approved** for two (2) CMC or MMC Education points with a completed assessment form.

**Leadership** by Rudolf Giuliani (**Attendees are required to purchase this book**)

There is something particularly intriguing about a leadership book written by a successful practitioner. Many leadership books are written by people who have read books on leadership, but never had a leadership role in any organization, at least not one for which they could be held accountable. In the realm of public leadership, few roles are as richly laced with leadership opportunities and challenges, as is the job of mayor. Municipal government is the most likely place where one can cultivate the insight and skill required for effective public leadership. So one might argue that looking at municipal government in general and at the role of Clerk and Mayor in particular, may be the best place to discover those traits that lead to success and to failure. The leadership Giuliani provided following the terrorist attack on New York City endeared him to nearly all Americans and won him the praise, Mayor of the World. Giuliani came into office and assumed the leadership role for America's largest city. At the time New York City was at risk from serious problems, including rampant crime, excessive taxation, failing schools and defective child welfare programs. What New York City needed was a dedicated and strong leader to work on reforms and stay at it every day. Giuliani brought to his job a background as a kid from Brooklyn's ethnic neighborhoods, a successful troubleshooter for a failing coal company, a successful corporate lawyer, and as the U. S. Attorney for the Southern District of New York, a committed crime fighter. An astounding fact that expresses his dedication to the job New Yorkers elected him to do is his habit of being present. He held a staff meeting every weekday morning while he was Mayor and in eight years he only missed four (4) of those meetings. In *Leadership*, one finds examples of action and documentation of results achieved. In the Preface to his book, Giuliani tells the reader that he believes "in proof, more than theories, results more than rhetoric." And the website he created for New York City contained objectives, measures and data that gives every citizen the ability to score the performance of their Mayor. This is a wonderful book about leadership and the most inviting thing about Giuliani's book is his choices of the titles of his Chapters. From such titles as: First Things First; Everyone's Accountable,

All of the Time; Underpromise and Overdeliver; and, Weddings Discretionary, Funerals Mandatory one can infer both what is important to this leader and where he is going to take the reader. Like most great people, Giuliani as an amalgam of boldness and humility. A man with a big ego to be sure, but one who also strives to keep it in check. Validation of this assertion may be found in the simple statement he used to dedicate his book: “This book is dedicated to all the people described in these pages, whom I leaned on and learned from – it was from them that I derived the strength to lead.”

COMPLETE THIS FORM AND SUBMIT WITH A PAYMENT OF \$50.00  
Please make checks out to "TMCA LONE STAR CHAPTER" and mail to:

**Diane Zucco, CMC**  
**City Secretary**  
**City of Plano**  
**PO Box 860358**  
**Plano, Texas 75086-0358**

**DEADLINE: March 8, 2010**

***Leadership*** by Rudolf Giuliani

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Name \_\_\_\_\_ Title \_\_\_\_\_

Municipality \_\_\_\_\_

Mailing  
Address \_\_\_\_\_

Municipality \_\_\_\_\_ State \_\_\_\_\_ Zip Code \_\_\_\_\_

Work Phone ( ) \_\_\_\_\_ FAX ( ) \_\_\_\_\_

Work E-Mail \_\_\_\_\_

Signature \_\_\_\_\_

Date \_\_\_\_\_

***Cancellation Notice:***

***If you are unable to attend, in order to receive a refund/credit, notice must be received in writing no later than March 15, 2010.***